

OFFICIAL RULES: Project Life by Stampin' Up! Giveaway (the "Sweepstakes")

Entering is easy! NO PURCHASE IS NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. You must complete all required information to be eligible to win a prize.

SPONSOR: The sponsor of this promotion is Stampin' Up!, Inc. ("Sponsor"). The Sponsor's address is 12907 South 3600 West, Riverton, Utah 84065.

TO ENTER: Visit <http://www.stampinup.com> during the Sweepstakes Period and complete the official online Sweepstakes entry form in its entirety. Incomplete, illegible, duplicate, corrupted, or untimely entries are void and will be disqualified. Entries must be submitted by the individual entrant. Sweepstakes begins 12:00:00 AM Mountain Time on October 28, 2014 and ends at 11:59:59 PM Mountain Time on November 30, 2014 (the "Sweepstakes Period"). Entries must be received during the Sweepstakes Period.

FIRST PLACE PRIZE: ONE HUNDRED (100) first place winners will be selected on or before December 16, 2014 and will be notified via email within 2 weeks of that date.

Winners will receive:

- Their choice of any single Project Life by Stampin' Up! card collection and coordinating accessory pack. Approximate Retail Value of prize: \$24.90 USD

GRAND PRIZE: ONE (1) grand prizewinner will be selected on or before December 16, 2014 and will be notified via email within 2 weeks of that date.

Winner will receive:

- Every item currently available in the Project Life by Stampin' Up! line. Winner must select one language for items where multiple language variants exist. Approximate Retail Value of prize: \$475.00 USD (Subject to item availability on date the prize is awarded)

PRIZE RESTRICTIONS: Prizes are awarded as-is with no warranties of any kind. Prizes are non-transferrable. The Prize may not be substituted for cash or any other prize, except that Sponsor may at its discretion substitute a prize of equal or greater value.

Winner Selection: Entrants will be assigned an entry number and winning numbers will be randomly selected from the group of entrants.

Eligibility: The Sweepstakes is open only to legal residents of the United States and Canada, excluding Quebec, who are eighteen (18) years of age or older at the time of entry. Sweepstakes is subject to all federal, state and local laws and regulations. Entrants must provide a valid e-mail address and must be able to receive a notification from Stampin' Up!

By entering the **Sweepstakes**, entrants agree to be bound by these Official Rules and by all decisions of Sponsor, whose decisions are binding and final.

Direct employees of Sponsor or members of their immediate family are not eligible to enter or win. This does not include Stampin' Up!'s independent demonstrators. The **Sweepstakes** shall not extend to countries or territories where Stampin' Up! is not eligible to conduct business.

Winners: Entrants will be assigned an entry number and winning numbers will be randomly selected from the group of entrants. Winners will be notified by e-mail within 2 weeks of the **Sweepstakes** end date. Winners must respond to claim prize within five (5) days of notification of win. Prizes will be delivered to winner free of charge. Sponsor is not responsible for prize damage or loss once it has been sent to the prize winner.

Odds of Winning: The odds of winning depend upon the number of eligible entries received.

Error Correction: Sponsor reserves the right to correct or change any and all printing, typographical, or mechanical errors.

Use of Information: All personal information collected via entry forms becomes property of Sponsor. For more detailed information about our use of information, please read our Privacy Policy located on our website (www.stampinup.com).

Release of Liability: Sponsor is not liable or responsible for: Loss of entry, including, electronic, computer, communication malfunctions, damage caused by virus/bug or non-authorized intervention; injury; or property damage in connection with the Sweepstakes. By participating in this Sweepstakes, Entrants agree to release and hold harmless the Sponsor, and its officers, directors, managers, employees, parents, subsidiaries, affiliates, agents, members, shareholders, insurers, servants, divisions, predecessors, successors, representatives, dealers, distributors, advertising, promotion, and fulfillment agencies, including consultants and legal advisors (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt, redemption or use of any Prize.

LIMITATIONS OF LIABILITY: The Released Parties are not responsible for: (i) unauthorized human intervention in any part of the entry process or the Sweepstakes; (ii) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (iii) any injury, damage or loss (including death) to persons or property of any kind, which may be caused, directly or indirectly, in whole or in part, directly or indirectly from Entrant's participation in the Sweepstakes or from the receipt, use or misuse of any Prize; (iv) any printing or typographical errors in any Sweepstakes-related materials; (v) stolen, lost, late, misdirected, corrupted, incomplete, or indecipherable entries; or (vi) technical failures of any kind, including but not limited to the malfunctioning of any computer, mobile device, cable, network, hardware or software.

General Terms/Disclaimers: This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook. By participating, you hereby release and hold harmless Facebook from any and all liability associated with this promotion.

If for any reason associated with running this promotion over the Internet, this promotion is not able to be run as planned, for example due to technical difficulties, virus, tampering, cheating, or causes beyond the reasonable control of Sponsor, Sponsor reserves the right to suspend, modify or discontinue the Promotion and, to the maximum extent allowed by applicable law, Sponsor shall have no liability arising out of such issues or any other issues beyond Sponsor's reasonable control.

If you attempt to undermine the operation of this promotion or any website used in connection herewith by hacking, cheating or committing any fraud, you may be disqualified from this promotion and possibly from other Sponsor contests and promotions, and Sponsor and the owner of any such third party website may seek damages from you to the fullest extent permitted by law.

REQUESTING RULES, NAME OF WINNER, OR DESCRIPTION OF PRIZE: To receive a written copy of the Official Rules or the names of the winners, please send your request and a self-addressed and stamped return envelope to 12907 South 3600 West, Riverton, Utah 84065. Requests must be received no later than November 30, 2014.

The winner's name may be obtained beginning December 17, 2014. Vermont residents may omit return postage.

INTERPRETATIONS & DISPUTES: Entrants agree to be bound by these Official Rules and Sponsor's interpretation thereof. All interpretations of the Official Rules and other promotion materials shall be made at the sole discretion of Sponsor. Sponsor's decisions are final and binding. Any disputes shall be governed by the laws of Utah and shall be resolved in the courts of Salt Lake County, Utah.

OTHER CONDITIONS: This promotion is void where prohibited. All federal, state, provincial and local laws and regulations apply to this promotion.